

Chethan karthik Mekala *Digital Marketer*

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📍 Andhra Pradesh Vijayawada

📅 2002/04/13

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🌐 chethan karthik

Profile

Dynamic digital marketer with expertise in SEO, Google Ads, social media marketing, content marketing, and web analytics. Skilled in crafting data-driven strategies to increase brand visibility and drive engagement. Proven track record in managing campaigns, optimizing online presence, and using analytics to deliver measurable results. Passionate about leveraging digital channels to connect brands with their target audience and achieve impactful growth.

Skills

Digital Marketing

SEO

Google Ads

Social Media Marketing

Google Analytics

PPC

Search Engine Optimization (SEO)

On page SEO

Off-page SEO

Email Marketing

WordPress website Design

PPC

Google ads

Meta ads

LinkedIn ads

Content Marketing

Social Media Marketing

Facebook

Instagram

Twitter

Tools

- Google Ads Keyword Planner
- SEO Meta 1 Click
- SEO Power Suite
- SEMrush
- Duplichecker
- Ahrefs
- Copyscape
- MozBar
- Yoast SEO
- Canva

Digital Marketing Intern

Indra's academy

Completed a comprehensive digital marketing course at Indras Academy, gaining hands-on experience in SEO, Google Ads, Meta Ads, social media marketing, content marketing, email marketing, and web analytics. Developed practical skills in executing and managing campaigns, optimizing brand presence, and leveraging data to drive targeted growth. Equipped to implement effective digital strategies and analyze performance for maximum impact.

Certificates

- Google Ads Certificates
- Google Analytics
- Digital Marketing Strategy

Education

2021/12 – 2024/05 Vijayawada	B-tech Mechanical Engineering <i>DVR & dr hs MIC college of Technology Kanchikacherla</i> 7.52 CGPA
2018/08 – 2021/09 ongole	diploma Mechanical Engineering <i>RISE Krishna Sai Polytechnic College</i> 79.9 %
2017/08 – 2018/04 kanigiri	SSC 10th Class <i>Ap Model School</i> 9.0 CGPA

Languages

- English
- Telugu